Over the course of the war, the U.S. government waged a constant battle for the hearts and minds of the public. Persuading Americans to support the war effort became a wartime industry, just as important as producing bullets and planes. The U.S. government produced posters, pamphlets, newsreels, radio shows, and movies—all designed to create a public that was 100% behind the war effort.

WORLD WAR II PROPAGANDA FOCUSED AROUND DIFFERENT THEMES THAT INCLUDED:

- Remembering Pearl Harbor
- Identifying enemy combatants
- Purchasing war bonds
- Rationing food and other goods, as well as recycling
- Joining the military
- Women entering the workforce
- Censorship

ANSWER THE FOLLOWING QUESTIONS AS YOU LOOK AT THE FOLLOWING EXAMPLES OF PROPAGANDA:

- For whom is the propaganda intended?
- What is it trying to get the audience to do?
- How successful do you think this was during WWII?
- What symbols, key words, or well-known images are used?
- What is the emotion conveyed?
- How would you change this to make the message more powerful?
- What themes are found in the poster?
VIDEOS

“Der Fueher’s Face”

“Donald Gets Drafted”
“The Ducktators”

PEACE IS VONDERFUL!

“The Thrifty Pig”

THE THRIFTY PIG
SONGS

“Remember Pearl Harbor”

“Praise the Lord and Pass the Ammunition”
We Can Do It!
Loose Lips Might Sink Ships

This poster is published by the House of Seagram as part of its contribution to the National Victory Effort.
Keep us flying!

BUY WAR BONDS
He volunteered for SUBMARINE SERVICE
Help put the lid on Hitler
BY SAVING YOUR
OLD METAL AND PAPER