



# ANNUAL REPORT 2020-2021

---

## **National D-Day Memorial**

3 Overlord Circle  
Bedford, VA 24523  
(540) 587-3619



## **National D-Day Memorial Foundation**

133 W Main St.  
P.O. Box 77  
Bedford, VA 24523  
(540) 586-3329



# TABLE OF CONTENTS

Board of Directors	1
Year at a Glance	2
Calendar of Events	4
Spotlight on Education and Outreach	5
Financial Standing	6
Capital Campaign	7
The D-Day Society	9



# BOARD OF DIRECTORS

Dr. Thomas W. Nygaard  
**Chairman**

Gary Mignogna  
**Vice-Chairman**

Christopher P. Bryant  
**Secretary**

Kathleen D. Guzi  
**Treasurer**

April Cheek-Messier  
**President and CEO**

RADM John Elnitsky (Ret.)

BG Lapthe Flora, US Army

Rex Geveden

Chet McPhatter

Dan Stoddard

David Thompson

Honorable Philip A. Wallace (Ret.)



# YEAR AT A GLANCE

## Summary

The past year was one of both recovery and expansion at the National D-Day Memorial. Following the Memorial's reopening in June 2020 after three months of closure due to the COVID-19 pandemic, a robust schedule of in-person events engaged visitors of all ages, adding to virtual programming offered consistently since March 2020. Thanks to the tireless work of volunteers and staff, as well as financial supporters worldwide, the Memorial acquired important artifacts, cultivated relationships with members and donors, prioritized high-quality educational offerings, and furthered our mission of preserving the stories of D-Day and World War II for future generations.



**38,500 Onsite Visitors**



**51,245 Reached Through Virtual Programming**



**108 Volunteers Serving 7,551 Hours**

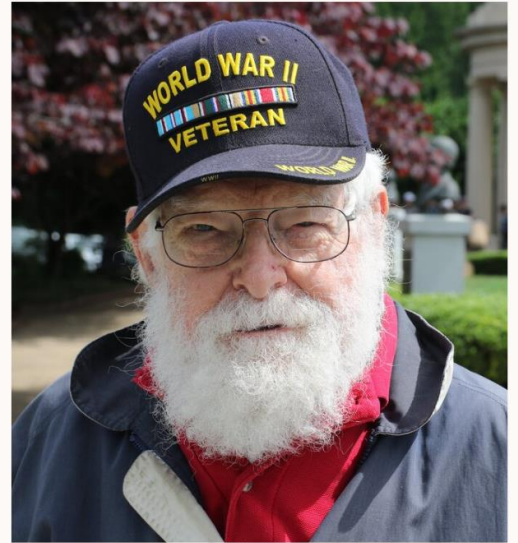


**1000+ Visits, Phone Calls, Letters, and E-Mails for Donor Cultivation and Stewardship**



**13,500 Artifacts in Our Collections Database**







# CALENDAR OF EVENTS

## September 2-13, 2020: **Poppy Peace Garden**

Commemorating the 75th anniversary of the end of World War II, volunteers placed 4,415 red poppies—one for each D-Day fatality— alongside our *Le Monument Aux Morts* sculpture as a visual tribute to the victims of the September 11, 2001 attacks, as well as all veterans who sacrificed their lives for the freedoms we enjoy today.

## September 17, 2020: **POW / MIA “Never Forget” Ceremony**

This annual event honors POWs and the servicemen and -women who remain listed as missing in action. This year’s wreath laying ceremony was live-streamed and included guests from the USA Patriots (formerly known as the Wounded Warrior Amputee Softball Team).

## September 28-October 3, 2020: **1940s Homefront Festival**

This week-long event explored American life during World War II, with each day’s programming focusing on a unique theme: Rosies (Women in World War II), Civil Rights, Rationing, Patriotism, Victory Gardening, and Propaganda.

## November 14, 2020 and March 27, 2021: **Scout Day**

Young participants in these two virtual events began with a live interactive program focusing on Scouts’ World War II contributions, followed by a livestreamed guided tour of the Memorial.

## December 4-6, 2020: **Flames of Memory**

Arranged throughout the Memorial’s grounds, thousands of luminarias shone in recognition of Overlord’s fallen. This moving visual display, hosted annually, pays tribute to the ultimate sacrifice each serviceman made to relight the lamp of freedom.

## May 14-16, 2021: **Virtual Armed Forces 5k Race**

In support of our Armed Forces, participants nationwide took part in a patriotic-themed 5K run/walk.

## May 31, 2021: **Memorial Day**

Nearly 2,300 visitors joined us for Memorial Day weekend, our first in-person event since the beginning of the pandemic. The Memorial offered a variety of both in-person and virtual commemoration activities for all ages so that guests could honor the fallen however they were most comfortable.

## June 4-6, 2021: **77<sup>th</sup> Anniversary of D-Day Commemoration**

2,000 guests celebrated the 77<sup>th</sup> anniversary of D-Day and 20 years since President George W. Bush dedicated the Memorial in 2001. The weekend’s festivities included lectures from military history scholars, exhibits, children’s activities, book signings, and, most importantly, an opportunity for visitors to hear the stories of D-Day, some told by the veterans who experienced them firsthand.

# SPOTLIGHT ON EDUCATION AND OUTREACH

## Growth and Global Engagement Amid the COVID-19 Pandemic

Because of challenges associated with the COVID-19 pandemic, education looked different at the National D-Day Memorial during the 2020-2021 Fiscal Year. Not only was our site closed for a number of weeks, but once reopening it became clear that few schools, even if meeting in person, were able to travel for field trips. However, thanks to the creativity and hard work of our staff and volunteers, the National D-Day Memorial adapted quickly and offered new ways for guests to learn about D-Day and World War II. While still below pre-pandemic levels, signs of recovery are already visible. In addition to the continuation of regular programs for adults, school buses are once again rolling up our hill for visits, and we continue to work closely with faculty and administrators to meet the educational needs of students from kindergarten to college.

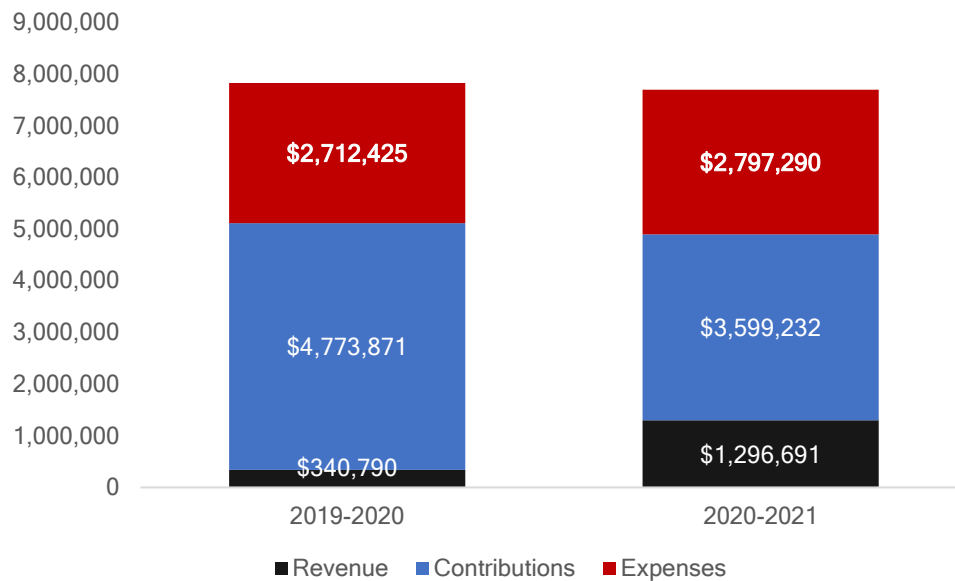
**Alternative educational offerings:** In response to the pandemic and inability of schools to visit, the NDDMF Education Department offered virtual programs, usually for little or no cost, to schools trying to navigate the new digital world. In one case, a middle school needed a specially designed program on aviation in World War II. The education staff quickly developed a presentation for more than 100 students over two days. In another case, a Title I elementary school near Richmond, which, at the time, had not yet reopened, requested a special video tour for students learning from home. We were pleased to work with the teachers at no cost, meeting an education need and our mission at the same time by offering guided video tours, online discussions, lectures geared to younger audiences, and even a remote summer camp experience.



**Virtual outreach:** NDDMF discovered a new reality during the pandemic: virtual programs attracted large audiences across a geographic footprint suddenly as large as the Internet itself. Where once in-person lectures by scholars might attract a few dozen people from an easy drive away, an online presentation could reach across the globe and be seen by audiences in the hundreds or thousands. During FY 20-21, we saw virtual “visits” from **nearly every state in America**, many foreign nations including **the United Kingdom, France, Belgium, Thailand, Denmark, Brazil, and Spain**, and several **Canadian provinces**. In that same 12-month period, nearly **14,000 people** clicked on our videos posted on YouTube, and more than **50,000** through Facebook. Compared to pre-pandemic numbers of some 5,000 total virtual views, it is clear that we are filling a vital niche through virtual programming.

# FINANCIAL STANDING

## Revenue and Expenses



	2019-2020	2020-2021
<b>Total Support*</b>	\$5,114,661	\$4,895,923

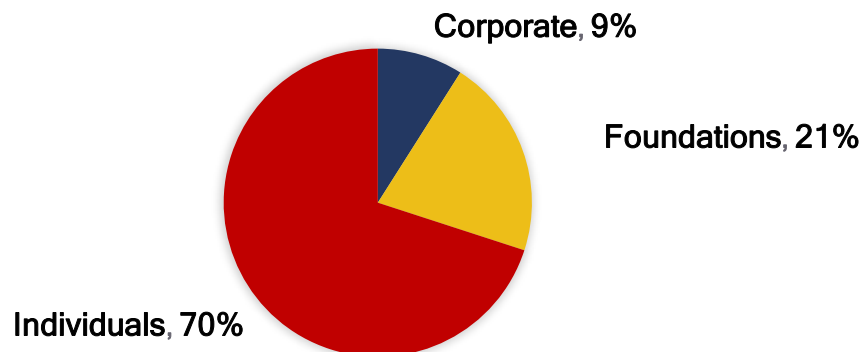
\*Revenue + Contributions = Total Support

## Assets and Liabilities

	Beginning of Year	End of Year
Total Assets	\$16,843,553	\$18,908,429
Total Liabilities	\$241,512	\$220,995
<b>Net Assets</b>	<b>\$16,602,041</b>	<b>\$18,687,434</b>

## Campaign Giving by Constituent Type:

\$4.8 million raised as of June 30, 2021







# What's Next?

In the coming years, we look forward to beginning new projects in fulfillment of our Capital Campaign.



# VISION TO BUILD

The 2020-2021 Fiscal Year brought us even closer to embarking on new stages of our Capital Campaign. The coming years will see additions that will enhance visitor experience, promote sustainability, and provide greater opportunities to educate and engage the public.

## Key Projects on the Horizon Include:



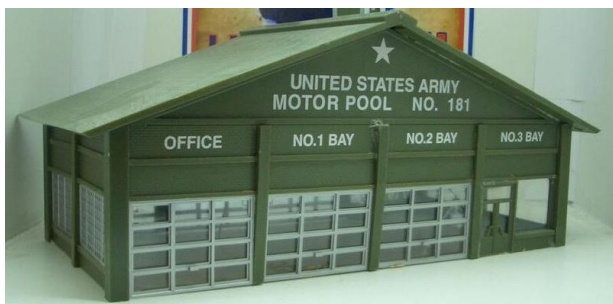
### RIDGWAY-DEMING WALKING TRAIL

Offering stunning views of the Blue Ridge Mountains, this pet-friendly, wheelchair-accessible one-mile walking trail will educate guests on the importance and use of Virginia's natural resources during World War II. It will also increase visitor time on site and serve as an added membership benefit.

### ROBINS AMPHITHEATER



The Amphitheater's primary role is to provide an alternative venue to holding events on the main plaza of the Memorial itself. This will allow the Memorial to retain an added sense of repose and solemnity while reducing wear and tear. The Amphitheater will be outfitted for lectures, concerts, and performances, filling a need for a large outdoor venue in the Central Virginia and Roanoke Valley regions.



### MOTOR POOL AND EVENT DECK

The Motor Pool, equipped with an event deck overlooking the Robins Amphitheater, will serve as additional exhibit, event, and office space for the growing National D-Day Memorial Foundation. It will also function as the future home of the Lee Holland Collection, a series of immaculately restored World War II vehicles.





## What is the D-Day Society?

The D-Day Society is an extraordinary group of dedicated individuals and businesses who contribute \$1,000 or more per year to the Memorial and serve as our most trusted advisors and friends.

Members of the D-Day Society represent 34 states, with the greatest number of members coming from Virginia, Florida, California, Texas, and Tennessee.

### **Founder's Circle \$50,000+**

Elfleda A. Ring Trust  
 Andrew E Hudson Jr. Trust  
 Mr. and Mrs. E Claiborne Robins Jr.  
 BWX Technologies, Inc.  
 Mr. Bruce Campbell  
 Ms. Katharine T. Gray  
 Mr. and Mrs. Russell Harper  
 Ambassador Rozanne Ridgway and Captain  
 Theodore Deming  
 The Sonny Merryman Family

### **Chairman's Circle \$25,000-\$49,999**

Vinoskey Family Foundation  
 Mr. and Mrs. Rex D. Geveden  
 County of Bedford  
 Mr. and Mrs. Frederick T. Scruggs  
 Mr. and Mrs. Robert Garst  
 Virginia Tourism Corporation  
 Framatome  
 American Electric Power Foundation

### **President's Circle \$10,000- \$24,999**

Mr. Mark P. Norman  
 C&F Bank  
 Mr. George P. Waters  
 Mr. and Mrs. Franco Ambrogio  
 Mr. Matthew Besheer  
 Mr. Paul Perrone  
 Mr. and Mrs. Daniel G. Stoddard

Mr. David Thompson  
 Fostek Corporation  
 Virginia Foundation for Humanities

### **Commanders \$5,000- \$9,999**

The Sam and Marion Golden Helping Hand  
 Foundation Inc.  
 Mrs. Julie Summers Lord  
 Dr. and Mrs. Thomas W. Nygaard  
 Edgar B. Rouse Foundation  
 Mr. and Mrs. Peter Kessler  
 Maj. Gen. and Mrs. Richard T. Devereaux  
 Mr. and Mrs. Edward Shallock  
 Mr. Lee Curtis  
 Mrs. Suzanne Maben  
 Centra Bedford Memorial Hospital  
 Elbit Systems of America - Night Vision  
 Greater Lynchburg Community Foundation  
 Member One Federal Credit Union  
 Mr. and Mrs. Bill Rhodes  
 Dr. and Mrs. Robert A. Whisnant  
 Mr. and Mrs. J M. Hines  
 Mr. and Mrs. Gary Mignogna  
 Ms. Maritha Blalock  
 Mr. Stuart Smith  
 Mr. Vincent C. Stone  
 Bedford County Department of Tourism  
 Bison Printing, Inc.  
 National Philanthropic Trust  
 Samuel J. Coffey Trust  
 Southside Electric Cooperative

The Elmon B Duff Charitable Lead  
The Winston Chapman Charitable Fund

### **Ambassadors \$2,500- \$4,999**

Town of Bedford  
Mrs. Martha D. Conde  
Loyal Order of Moose, Inc. Bedford Moose Lodge 1897  
Mr. and Mrs. Joseph W. Humphrey  
Dr. Robert F. Selden Jr.  
L&L Properties of Alleghany County  
Mrs. Mildred T. Muse  
Mr. and Mrs. Kenneth R. Ellison  
Dr. and Mrs. John Furrow  
Inve\$TCo. Foundation  
Major Homer Hodge Ret.  
Mary Sue Collins Foundation  
Mr. and Mrs. Gregory P. Maloof  
Mr. and Mrs. G. K. Sutton  
Ms. Carolyn Anderson  
Community Foundation Serving Western Virginia  
Mr. Andrew Daniluk  
Mr. and Mrs. George K. Frischkorn  
Mr. Jerome Groniger  
Mrs. Mary S. Hobbs  
Ms. Michelle Parrish  
Mr. and Mrs. R. C. Steele Jr.  
COL Ralph A. Thompson  
Mr. Donald Workman  
Central Virginia Federal Credit Union  
Mrs. Nadine McFarland  
Mr. Charles T. Walker  
Mr. Dan A. Villarial  
Ms. Keturah A. Thunder-Haab  
Timberland Mulch and Farms Inc.  
The Hon. and Mrs. Philip A. Wallace  
COL Bruce Patterson  
Mr. John T. Hazel Jr.  
Mr. John H. Frischkorn  
Eliza Mount Thomas Foundation  
Henry Francis Gurney Estate  
Peachtree House Foundation

### **Patriots \$1,000 - \$2,499**

Mr. and Mrs. Frank T. Ellett  
Mr. Michael Block  
Dr. Harry I. Johnson, Capt., USNR (Ret.)  
CAPT Quinn Thomas  
Mr. Hilman J. Prestridge  
Mr. Hugh Sproul  
Ms. Suzanne Hahn  
Mr. C J. Styles  
Mr. Horace R. Hiner Jr.  
Mr. Stephen Zynda  
Mrs. Barbara K. Fisher

Mrs. Nancy B. Hunter  
Mr. and Mrs. Steve Morris  
Cecil R. and Edna S. Hopkins Family Foundation  
PGA Tour Charities  
Mr. Thomas J. Kinney  
Dr. William C. Elmore  
Mr. Harold Elkins  
Mr. Michael Hughes  
Mr. Robert Kahle  
Ms. Beth Worley  
Mr. Richard C. Marx  
Mr. Bob L. VandeLinde  
The Earl D. and Carrie Leigh Doran Fund  
Mr. Fermin Adames  
Mr. and Mrs. Steve T. Bast  
Mr. and Mrs. Robert D. Bradley  
Mr. and Mrs. Clark E. Brown  
Ms. Laura Courter  
Mr. George J. Gibbs Jr.  
Colonel and Mrs. Fred E. Johnston III  
Mr. Joel Marcus  
Mr. and Mrs. Carl E. McCurdy  
Mrs. Leigh C. McIvor  
Mr. Ellsworth McKee  
Mr. and Mrs. Dan Niccolucci  
Mrs. Cynthia L. Peffers  
Mr. James A. Remington  
Ms. Julia Smith  
Mr. Ronald I. Tessendorf  
Mr. and Mrs. John P. Trage  
LTC and Mrs. John L. Trevey  
Cintas- Bedford  
Pro Tech Fabrications, Inc.  
Walmart #1399  
Woods Rogers PLC  
MG Max Guggenheimer Jr.  
Dr. and Mrs. Glenn D. Boutilier  
Mr. and Mrs. Rick K. Scheffel  
Mr. James A. Everett  
Mr. and Mrs. George Woods  
Mr. and Mrs. Patrick J. Griffin  
Mr. and Mrs. Robert J. Palmer  
COL and Mrs. Dennis C. Cochrane  
Ms. Melinda J. Cox  
Mr. Dan Hamelberg  
Mr. William R. Blevins  
Mr. Don B. Hirst  
Colonel and Mrs. Howard G. Sholl Jr.  
Mrs. Julianna G. Stone  
Mr. Gary G. Mudd  
Mr. John E. Moyer  
Mr. Craig Newton  
Mr. Richard A. Bernstein  
Mr. Thomas M. Clower Jr.



Mr. and Mrs. William D. Hale  
 Ms. Martha A. Jones  
 Mr. David Rathburn  
 Mr. F W. Richards Jr.  
 Mr. and Mrs. Larry W. Welker  
 W. S. Connelly & Co., Inc.  
 Mr. and Mrs. Norbert Vogl  
 Ms. Kathleen R. Sheridan  
 Mr. Charles D. Taylor  
 Mr. Robert S. Perkin  
 Mrs. Mae B. Kmeco  
 Mr. and Mrs. Robert D. Ross  
 Ms. Mary Jean S. Garrett  
 Mr. Leonard B. McElhaney  
 Mr. and Mrs. Roger C. Lewis  
 1st. Lt. Henry Bercutt US Army  
 Maj. Gen. and Mrs. Jim Archer  
 Mr. and Mrs. Hugh H. Bond  
 Ms. Elizabeth Comnick  
 The Hon. James Kulp  
 Mr. and Mrs. Gordon B. Eubank Jr.  
 Captain & Mrs. James P. Ransom III  
 Mr. Roland E. Ballow  
 Major Richard A. Grout  
 Ms. Connie M. Scaggs  
 Mr. Mark E. Smith  
 Coleman-Adams Construction, Inc.  
 Ms. Mary Atkins  
 Mr. Henry P. Dozier  
 Mr. Reino I. Wantin  
 Mr. James N. Youngblood  
 Ms. Carolyn Hammers  
 MAJ and Mrs. and Mrs. Joe Bowman  
 Dr. and Mrs. Michael G. Hueber  
 Mr. and Mrs. Danny L. Johnson  
 Mr. and Mrs. Thomas Mignogna  
 Mr. Richard Sherman  
 Poquoson Tribe 124 - I.O.R.M.  
 Ms. Bonnie Eyestone  
 Ms. Macie Ann A. Boggess  
 CDR Robert E. Palmer USN (Ret.)  
 Mr. Roger Whiting  
 Mr. Dave and Dottie Wilson  
 Mr. Herbert N. Kilbourn  
 Mr. Caleb Buchanan  
 Ms. Regine N. Archer  
 Mr. and Mrs. Denzil Barker  
 Mr. Daniel Blake  
 Mrs. Mary M. Booth  
 CSM Richard Burdette  
 Mr. Paul Burgardt  
 Mr. and Mrs. Ralph A. Carr

Mr. George B. Cartledge Jr.  
 Colonel William A. Connelly  
 Mr. George G. Conner Jr.  
 Ms. Jeanne DesForges  
 Mr. Richard Elder  
 Rear Admiral John Elnitsky  
 Mr. Gilbert P. Ferrey  
 Mrs. and Mr. Doris M. Fowler  
 CSM Joseph F. Fresolo USA-RET.  
 Major and Mrs. Curtis Fuller  
 Ms. Linda A. Gehr  
 Mr. James F. Gendron  
 Mrs. Jeanne Heppner  
 Mr. and Mrs. Kevin C. Jacques  
 Mr. Alfred G. Jones  
 Mr. and Mrs. James Kirk  
 Mrs. Verna M. Kordack  
 Mr. Charles Kunz  
 Ms. Shannon C. Mayhew  
 Mr. Eugene J. Meyung  
 Ms. Sarah Moor  
 Mr. and Mrs. Andrew Parnes  
 Mr. and Mrs. Ronald Perkins  
 Ms. Margot Perot  
 Mr. John T. Pinkard  
 Mr. and Mrs. Scott T. Price  
 Ms. Kathleen Puleo  
 Mr. and Mrs. Gregory Quagliotti  
 Ms. Margaret Satell  
 Mr. Wilson Sexton  
 Mr. John B. Slater  
 Mr. and Mrs. Tom Sparks  
 Dr. Jerry D. Spencer MD  
 Mr. and Mrs. Richard M. Thomas  
 Mr. and Mrs. Robert W. Todd  
 Mr. and Mrs. Greg W. Vincent  
 Mrs. Alberta Wallis  
 Mr. James P. Waring  
 Dr. and Mrs. Richard B. Warner  
 Mr. & Mrs. John Messier  
 Mrs. Kathleen Guzi  
 Bush Brothers & Company  
 DAV - Department of Virginia  
 Evelyn F. James Foundation  
 Fifth Generation  
 Franklin IQ  
 Granville Capital, Inc  
 Johnson's Orchards Peaks of Otter Winery  
 Lynchburg Office of Economic Development & Tourism  
 New River Electric Corp.  
 The Boyd & Joan Kelley Charitable Foundation  
 Westminster Canterbury of Lynchburg Inc.  
 YourCause, LLC Trustee for Norfolk Southern Foundation